

An illustration on a blue background with mathematical symbols like x^2 , y^2 , $z+x$, $2\sqrt{3}$, and 48 . In the center is a laptop displaying a line graph with three series labeled A, B, and C. To the right is a pie chart with yellow, red, and green segments. Below the laptop is a smartphone showing a bar chart with three bars of increasing height. Various icons are scattered around: a magnifying glass over a document, a pencil, a lightbulb, a calculator, a ruler, a protractor, a hand holding a pen over a checklist, and a hand pointing at a play button on a tablet. The scene is framed by stylized hands in business suits.

Los pronósticos son de suma importancia en la planeación debido a que disminuyen la incertidumbre sobre el futuro.

La obtención de buenos pronósticos se ha convertido en elemento clave a través de la historia. Aún hoy en día, los adivinos siguen teniendo fieles creyentes de sus predicciones .